

Leasing benefits

Essentially it is the *use* of the equipment and not outright ownership of the asset that generates profits for a business. As economic lifecycles for technological equipment get shorter, it is this simple notion that explains the growing popularity of leasing as a means of technology acquisition.

Key benefits of leasing to you are:

BENEFIT	HOW IT BENEFITS
Conserve working capital	With a lease arrangement, you get 100% of the financing so no upfront cash is necessary. The cash can be used to better effect elsewhere in the business
Preserve credit lines	Lease finance does not impact on credit lines you may have in place with your bank
Tax advantages	Rental payments are often fully tax deductible which effectively reduces the cost of the lease and taxable income
Reduced risk	Risks associated with equipment obsolescence are greatly reduced with leasing as there is the flexibility to add or refresh assets at any point during the term of the lease. The lessor is also responsible for asset disposal (to meet WEE regulations for example), not you
Fixed payments	Payments are fixed for the term of the contract enabling accurate budgeting and cash flow projections
Scalability	A growing business needs the ability to invest in equipment and infrastructure to support its widening operations. Leasing is a great way to adapt and upscale your technology to suit a changing environment